



FRANCONIA NOTCH CHAMBER of COMMERCE
 offers a pyramid of Member Benefits built on a solid foundation assuring great value for your investment in a strong chamber that matches your needs and our benefits at a level you can afford. We balance free benefits with cost-effective exposure regardless of size or classification.

◆ **Member Services**

Member only Referrals

All year at our Welcome Center by well-trained service oriented staffer

Direct-to-Visitor Marketing

(at our Welcome Center –off Exit 38)

24-7 high profile display of rack cards/brochures/business cards
 Member Bulletin Board for your posters, flyers, notices, event

Monthly Business After Hours

Social opportunity for info sharing member networking & new contacts

Logo Window Decal

49% of all customers prefer identified chamber members

Discount Card Presence

Member to member discounts increase your business visibility

Bulk Rate Mailing Permit

Receive substantial postage savings on mailings over 200 pieces

Member Celebrations | Events

Promotion of your special events, grand openings, milestones .

E-mail | Label Lists

Available by request, - Partial e-mail lists also by classification

◆ **Free Member Benefits**

Website Listings

On your classification webpage with photo, text & hyperlinks updated/changed as you need it!

Multiple Listings Free

No website of your own? Let the chamber listing be your website

Weekly E-Newsletter

Showcases your news & promos E-bulletin board for your sales, needs, and member assistance

Quarterly E-Newsletter

To our “Op in” Email list- plus

FNCC Brochure Displays

- ▶ I-93 Exit 38 Welcome Center
- ▶ Cannon Mountain Tramway Welcome Center
- ▶ Cannon Ski Area (2 spots)
- ▶ NH State Welcome Centers
- ▶ Resort Communities
- ▶ Manchester-Boston Airport

Calendar of Events

Home page of our website
 Tri-Town Saturation Mailers
 Semi-annual Newsletter

◆ **Member Opportunities**

Dues Incentive Program

Bring new members- Earn up to 100% of your next dues assessment

Host a Business after Hours

Promote your business in a social setting- collaborate with another member – double the benefit

Low-cost Advertising Options

- ▶ Weekly or Quarterly Newsletters
- ▶ Web pages on our website
- ▶ Annual Brochure | Directory
- ▶ Event programs/Booklets
- ▶ Donations to BAH drawings and
- ▶ Silent auctions
- ▶ Banners | Sponsorships for events

Special Events

PARTICIPATE-SPONSOR-VOLUNTEER

18+ seasonal events found here:

franconianotch.org/things-to-do/special-events/

Festivals, Community celebrations, Outdoor adventures, Historical, Cultural, Entertaining, Holidays and seasonal- One day, weekends and, month-long.

Promote collaborative events with other area chambers,



BEST 5 KEYS TO ASSURE A SUCCESSFUL MEMBERSHIP

- ◆ Instant Website Listing, Social Media Network Marketing
- ◆ Networking, Contacts, Referrals
- ◆ Credibility, Regional Support, Personal & Professional Relationships
- ◆ Publicity, Advertising, Deals & Discounts
- ◆ Participate, Volunteer, Develop & Become a Resource