

Franconia Notch Chamber of Commerce  
Board of Directors Monthly Meeting  
Tuesday February 8, 2011

Place: Board Room, Woodsville Guaranty Bank, Franconia Office

Present: Jean Sauls, Todd Aldrich, Marion Rexford, Carleen Quinn, Frank Grima  
and Executive Director, Barbara Ashley

Absent: Bob Tortorice, Bill McFarlane, Steve Allen, Annie Salter, Maxine Aldrich,  
Greg Keeler, Orlo Coots.

Meeting was called to order at 10:04 a.m.

Item: Secretary's report was presented by Secretary Marion Rexford. No discussion ensued and on a motion from Carleen Quinn and a 2<sup>nd</sup> from Jean Sauls, the report passed unanimously.

Item: Treasurers report was presented by Todd Aldrich. Todd commented that Sharon Hoyle has done a good job of classification of business dues and has helped him get integrated with the Quick Books system. On a motion by Marion Rexford and 2<sup>nd</sup> from Carleen Quinn, the report passed unanimously.

Item: New members presented to the board:  
Lost River Gorge & Boulder Caves, North Woodstock  
Above the Notch Humane Society, Littleton,  
North Country Environmental Services, Bethlehem  
Bretton Woods Adaptive Sports and Recreation  
at Bretton Woods Ski Resort, Bretton Woods  
Horse and Hound Inn, LLC, Franconia  
Yarn Garden, Parker's Marketplace

On a motion by Jean Sauls and 2<sup>nd</sup> from Todd Aldrich, the members were approved unanimously.

Item: President's Report, Frank Grima reported that the budget was stable and on track and that retention of membership was good. The Welcome Center is open Tuesday thru Sat. from 10:00 a.m. to 6:00 p.m. Barbara Ashley commented that she would be adjusting hours during School Vacation Time. Jessica has resigned and Barbara will be handling the Welcome Center during the summer months. The brochure is in process and Barbara is working with Moriah Design Agency. Frank reported that there have been strong hits on the website- as many as 4,000 per month. Frank reported that he is working on the discount membership cards and they should be out shortly.

Item: Events: Maxine Aldrich was absent due to lack of store coverage (Brenda is on jury duty) and will be presenting the Lupine Event budget at a later meeting. Plans are well underway.

The next Event coming up is the Comedy Night at the Littleton Elks Club to be held on April 9<sup>th</sup>. Juston McKinney will be the comedian and will bring along an opening act to open the night. He will let Frank know who it will be. Frank will be receiving promo items to promote the event. The door is a 50/50 split with the Chamber receiving half of whatever proceeds are received. A 50/50 raffle will be sponsored. Tickets are \$20.00 per person with tickets going on sale beforehand. The Elks can accommodate 300 persons.

Item: The Annual Dinner was a great success and the Chamber made about \$2,000.00 after expenses were paid. Special Thanks was expressed to Rosa Flamingo's, The Wicked Smart Horn Band, Elks Club, and Governor Lynch for helping the Chamber have such a successful evening. Also special thanks to Executive Director Barbara Ashley for all the work done for the event and to Bill Mellekas for coordination of the Silent Auction and registration.

With no further business, the meeting was adjourned on a motion from Jean Sauls and 2<sup>nd</sup> from Carleen Quinn at 10:31 a.m.