

FRANCONIA NOTCH CHAMBER OF COMMERCE

BOARD OF DIRECTORS MONTHLY MEETING

OCTOBER 11, 2011

Place: Woodsville Guaranty Bank, Franconia Office.

Present: Bill McFarlane, Maxine Aldrich, Jean Sauls, Todd Aldrich, Greg Keeler, Marion Rexford, and President Frank Grima.

Absent: Bob Tortorice, Orlo Coots, Carleen Quinn, Steve Allen, Annie Salter, and Exec. Dir. Barbara Ashley

Meeting was called to order by President Frank Grima at 10:09 a.m.

Item: Secretary's report of the regular board meeting of September 13th was presented by President Grima. Motion to accept by Maxine Aldrich, seconded by Bill McFarlane. Discussion: Correction as to cost of Lorna Colquhoun to maintain daily Facebook and Fan page for the Chamber was noted to be \$50.00 per week rather than \$50.00 per month as reported in the Sept. report. President Grima said that we would discuss this later in the meeting under old business. Motion passed unanimously.

Item: Treasurer's report was presented by Treasurer, Todd Aldrich. Motion to accept as presented by Marion Rexford and seconded by Bill McFarlane. The Financials are being done right at the Chamber and interacts well with our quickbooks program. Also makes keeping track of Receivable easier and billing can be done on a very prompt basis. Motion passed unanimously.

Item: President's report was presented: Items as follows:
Marketing team did not meet this month.

1. Membership is coming along well. Frank and Barbara are following up prospects.
2. A check from the North Country Environmental Services was received for sponsorship of the October 28th Halloween Costume Bash to be held at the Elks Lodge. Posters for the event are not out as of yet, as President Grima did not want to interfere with a benefit being held by them on an earlier date.

Item: New Members

Companion Pet Care was presented for approval. Motion to accept by Jean Sauls and second by Todd Aldrich. Motion passed unanimously.

Item: Old Business

Discussion ensued on the work of Lorna Colquhoun for Facebook for the Chamber. President Grima reported that there had been some great postings. He would like her to do some interviews of businesses that have had good results from Chamber membership participation. Discussion on the fee of \$50.00 per week versus the \$50.00 per month was discussed. A consensus that a new vote should be taken as a previous vote was made on the \$50.00 per month info. Motion to adopt the \$50.00 per week fee was made by Maxine Aldrich and seconded by Bill McFarlane. Motion passed unanimously.

Item: With no further business, motion to adjourn was made by Todd Aldrich and seconded by Bill McFarlane. Meeting adjourned at 10:30 a.m.

Respectfully submitted,

Marion Rexford, Secretary

Next Meeting

November 8, 2011

Woodsville Guaranty Bank, Franconia Office

10:00 am