

# FRANCONIA NOTCH CHAMBER of COMMERCE

## Board of Directors Monthly Meeting

April 12, 2011

Place: Woodsville Guaranty Bank, Franconia Office

Present: President Frank Grima, Todd Aldrich, Bill McFarlane, Steve Allen, Maxine Aldrich, John DeVivo (for Greg Keeler),

Absent: Annie Salter, Bob Tortorice, Marion Rexford, Jean Sauls, Carleen Quinn, Orlo Coots

Meeting called to Order at 10:08 am

Item: Secretary's report was presented by ED Barbara Ashley in the absence of Secretary Marion Rexford. Motion to accept by Todd Aldrich, seconded by Bill McFarlane. No discussion ensued; motion passed unanimously.

Item: Treasurer Todd Aldrich presented the monthly treasurer's report. Motion to accept by Maxine Aldrich, seconded by Steve Allen. Discussion ensued on the following:

- Reminder that cash flow is affected by variance in date to date in event items.
- Member classification is still a work in progress, in fitting our diversity to Quick books.
- Attractions will generate income in lieu of dues throughout the year as ticket packets are put together and drawings are held, such as signing up for newsletter promo.
- Balance of \$27,000 considered "in good shape".
- \$16,900 to be coming from the three towns as contributions to the work of the chamber.
- Our Magazine advertising to be covered through the Lincoln-Woodstock CC grant application.

Following the discussion, report accepted unanimously.

Item: President's Report:

1. It was reported that the Juston McKinney Comedy Night was a success. Thanks were given to the sponsors who helped with expenses. Income was reported as \$4,247 - Expenses as \$2,269.
2. Ilja Chapman's report as Events Team Leader's covered the work being done by the Inns & Arts Event committee. This event is part of the Christmas Around Franconia Notch month-long celebration. It was mentioned this could possibly be cancelled, due to low interest and lack of volunteers.
3. Report on collaborative events with Lincoln-Woodstock CC included the inclusion of FNCC in the Northeast Geocash Bash. Our involvement will be detailed later in April, picking spots at places like Fransted Campground, for instance, and perhaps using special Coins from the Old Man Legacy Fund.
4. President Grima reported on the new membership drive. New members joining now through fall will receive a full membership for 18 months, or through September 2012.
5. Motion from Todd, seconded by Bill to spend up to \$500 for materials for a successful membership drive. No discussion ensued, motion passed unanimously.

Item: New Business

1. ED Ashley announced that the Recreation Department for the three towns was voted to change the name Franconia Recreation Department to Lafayette Recreation Department.
2. Treasurer Aldrich mentioned the dormancy of the Scholarship Fund. Because of the low interest and amount. Discussion centered around donating the money to the Lafayette Lions Club, which has a larger and more active committee for scholarship criteria, or donating the amount to Profile High School for its scholarship program. Mention was made that Cort Roussel should be consulted before any determination, as the fund began under his governance. The matter was tabled until the May meeting.
3. ED Ashley requested that discussion and determination be held on the chamber's annual donation to the Lafayette Lions Club for Old Home Day 2011. Motion was made by Todd Aldrich to donate \$750, the same amount as 2010. Motion seconded by Bill McFarlane. No discussion ensued, motion passed unanimously.

As no further business was presented, President Grima called to entertain a motion to adjourn, which was moved by all

present, and seconded.

Meeting adjourned at 11:12 am.

Respectfully submitted,

Barbara Ashley, Executive Director(in the absence of)  
Secretary Marion Rexford

**NEXT MEETING**

May 10, 2011

10:00 am

Woodsville Guaranty Bank  
Franconia Office